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## Sponsorship Packages 2025

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\*All prices quoted across this document exclude GST

# The Redan Way

We *pride* ourselves on:



RESPECT

DISCIPLINE

PRIDE

HONESTY

CONTINUOUS  
IMPROVEMENT

INCLUSION

## Who is the Redan Football Netball Club?

**Redan Football Netball Club (RFNC) was formed in 1871 and now has 31 teams across all available Ballarat Football Netball League competitions including:**

- Senior Mens AFL: Seniors (firsts), Reserve (seconds) and under 18.5s(thirds)
- Senior Netball: A, B, C, D, E Grade Netball and Under 19s (A).
- Womens AFL: Seniors (firsts), Under 19 (firsts), under 16s (firsts), 14s (firsts) and 12s (firsts)
- Junior AFL: Auskick, Under 10 (firsts), Under 12 (firsts & seconds), Under 14 (firsts & seconds), Under 16s (firsts & seconds)
- Junior Netball: NetSetGo, Under 9s, Under 11s A and B, Under 13s A and B, Under 15s A and B, Under 17s A and B.

*Redan FNC is proudly the only club that fields a team in every competition across the Ballarat Football Netball League servicing more than 500 players and more than 1500 members across all aspects of the club including, life members, family and friends of players and officials.*

500

Over **500** players each week, and **1500** members.

The most accessible and spectator friendly venues in the League. The City Oval. The Western Oval.



5000



1500



# Naming Rights Sponsorship

Cost \$20,000 P/a for season 2025, 2026, 2027

## Inclusions:

- Naming rights to the club “XXX Redan Lions”
- A combined entity logo got all se in all club advertising and communications
- Prominent placement (Front and Rear of logo on Football jumpers and Netball Dress including:
  - » All Senior Mens Football teams (3)
  - » All Senior Netball teams (6)
  - » Signage at City Oval (2 signs) and Western Oval (1 sign)
  - » Netball Court Signage at both City and Western Oval.
- Acknowledgement as Naming Right Sponsor on all club printed material
  - » o Club letterhead
  - » o Club advertisement
  - » o Annual reports
- Acknowledgement as Naming Rights Sponsor on all club social media outlets
  - » o Website
  - » o Facebook
  - » o Instagram
  - » o Team App
- Agreement with sponsor to actively promote their business
- Six (6) membership to Redan Football Netball Club
- Invitation and eight (8) complimentary tickets to our annual sponsors day
- Four (4) complimentary ticket to the annual ball
- Four (4) complimentary ticket to senior presentation night
- Complimentary use of the Den as a venue for your Christmas Function, bar staff provided for the function.





# Playing Uniform Major Sponsor

## Senior Mens Football

### All Senior Mens Football Teams (3)

3 Years

Back of Jumper - \$7,000 P/a or

Front of Shorts - \$7,000 P/a

## Senior Netball

### (A, B, C, D, E and Under 19s (A) – (6) teams

3 Years

Back Top of Dress – \$7,000 P/a or

Back Bottom of Dress – \$7,000 P/a

## Junior Netball

### (Under 11,13,15,17 (A&B) grades – (8) teams

3 Years

Back Top of Dress – \$3,000 P/a or

Back Bottom of Dress – \$3,000 P/a

## Women and Girls Football

### (Seniors, Under 19s, 16,14 and 12's) – (4) teams

3 Years

Back of Jumper – \$7,000 P/a

## Junior Football

### (one sponsor per age group – under 8s, 10, 12, 14,16)

3 Years

Back of Jumper - \$2,000 P/a

## Major Playing Uniforms Sponsor Benefits

### Seniors

- Logo on all senior football jumpers and/ or senior netball dresses
- 3 x Fence signs – 1 X City Oval, 1 x Western Oval, 1x Netball court of choice
- 4 x Redan Memberships for each year providing free entry into all home games
- Invitation and two complimentary tickets to each club function (Annual Ball, Senior Presentation night)
- Invitation and five complimentary tickets to our annual sponsors day
- Corporate branding on the club website and link to your company website
- Corporate branding on club letter head
- Logo on social media posts relating to weekly results

### Juniors

- Logo on back of sponsored age group football jumpers and all junior Netball Dresses
- 2 x Redan Memberships for each year providing free entry into all Senior home games
- Invitation and two (2) complimentary tickets to our annual sponsors day
- Corporate branding on the club website



# Club 154 Sponsorship 2025

**Club 154** is a player sponsorship initiative recognising the relationship of supporters and players in our 154th year.

In appreciation of your \$300 sponsorship of a player of your choice across Senior and Junior, Men's, Women's and Girls Football and Netball you will receive:

- 1 x RFNC Membership
- 1 x Redan FNC scarf or beanie
- Invitation to the Club 154 event, with complimentary food and drinks
- Photo of player in RFNC social room with listing of your business name

Your sponsored player will receive discounted registration fee of \$50 reduction in 2025 player membership fee.



# Club Sponsorship Options

	Maroon	Gold
<b>Memberships</b> (Entry to all home games)	4	2
<b>Electronic Scoreboard exposure</b>	3 Spaces on game day	2 spaces on game day
<b>Fence Sign</b>	<b>3 Signs</b> Choice of, City Oval Football or Netball and Western Oval Football and Netball	<b>2 Signs</b> Choice of, City Oval Football or Netball and Western Oval Football and Netball
<b>Sponsors Day</b>	4 Tickets to sponsors day	3 Tickets to sponsors day
<b>Logo Recognition</b>	Logo on Club Website	Logo on club website
<b>Price</b>	<b>\$5000</b>	<b>\$3000</b>





## Team Naming Rights – Football and Netball

Senior Football \$2000 per year

A grade Netball \$2000 per year

Reserves and U18's Football, B, C, D, E Grade, U19 netball - \$1000 per year

### BENEFITS:

- 1 x Fence sign at City Oval or City Oval Netball Court
- Name announced and logo shown on social media
- 2 x Redan Memberships for each year providing free entry into all Senior home games
- Logo and team shown on electronic scoreboard at all home games

## Junior Sponsorship - \$1750

- 1 x Fence sign around Western Oval
- Name announced and logo shown on social media
- 2 x Redan Memberships for each year providing free entry into all Senior home games
- Two invitations and complimentary entry to sponsors day
- Logo shown on electronic scoreboard at all home games

## Female Football Sponsorship - \$1750

- 1 x Fence sign around Western Oval
- Name announced and logo shown on social media
- 2 x Redan Memberships for each year providing free entry into all Senior home games
- Two invitations and complimentary entry to sponsors day
- Logo shown on electronic scoreboard at all home games

## Fence Sponsor - \$1200

- Signage around your choice of Western, City ovals and netball courts
- 2 x Redan Memberships for each year providing free entry into all Senior home games



# Club Warm-up Top Sponsorship

2025 and 2026 - \$10,000 per year

For season 2025 and 2026 all 31 teams at Redan FNC will be required to wear the same warm-up top in our club colours uniting the club under a single banner. This provides an exciting opportunity for one sponsor to have their name incorporated into the top which will be worn by every player on game day.





## Player Incentives for Sponsorship

Should a player introduce a sponsor who commits to one of the sponsorships in this document excluding Club 154 sponsorship then the player will receive a \$100 reduction in their playing membership fee for each year of the sponsorship commitment whilst the player continues to play for Redan FNC.

